



Graphic Designer
allytuttdesign.com
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Education

Tyler School of Art & Architecture,
Temple University
Bachelor of Fine Arts, Graphic &
Interactive Design
3.8 GPA | Dean's List
Graduation: May 2021

Skills

Mac & Microsoft
Adobe Creative Suite
Illustrator
Dimension
Photoshop
InDesign
Acrobat
After Effects
Copy Writing
Shopify
Mail Chimp
Canva
Written & Verbal Communication
Time Management

Experience

Graphic Designer and Brand Strategist | Paper Boy Media Group

Philadelphia, PA | August 2021 to Present

Worked on a tight-knit team of creatives, in the early stages of company development, as a graphic designer and brand strategist. Balanced a multitude of clientele ranging from; musicians, food and beverage, travel, to corporate branding. Aided in Paperboy's personal brand development and portfolio presentation.

Graphic Designer and Brand Strategist | Catapult Thinking

Boston, MA | June 2021 to August 2021

Responsibilities included packaging design, copy writing, ad concepts, and brand strategy. Worked in a tight knit team to deliver thoughtful and strategic solutions to issues that arise in established brands. Clients include; Boar's Head, Bierman ABA, Behold Cannabis, KASK Safety, and Henry Shien.

Freelance Designer | Various

August 2019 to Present

Freelance clients range from Eliqs to Meek Mill. Working with musicians, as well as packaging. Founder of Your Chic Greek, create & design all products sold such as hand-painted pocketbooks, apparel & gifts. Arrange in-store pop-up events that include handling one-on-one merchandise consulting. Run all online social media presence on Instagram & Facebook.

Graphic Design Intern | Rafi Nova

Needham, MA | May 2020 to June 2021

Focusing on branding & advertising for a unique family-owned start-up business. Company advertising ranges from; paid social media assets, to packaging for products & promotions, to in-store signage to attract local customers. Assisting in product development alongside the CEO & executive team. Working on the back end of the Shopify website, managing & organizing the appearance & functionality of online stores.

Graphic Design Intern | Communication via Design

Boston, MA | May 2020 to August 2020

Focused on print design for non-profit clients for non-profit specialized design firm. Designed in InDesign, Acrobat, & Illustrator. Met with external clients & staff at CviaD. Ran four social media accounts for Communication Via Design's personal brand.

Studio Assistant | Pietro Ruffo

Rome, Italy | January 2019 to May 2019

Worked specifically in the CONSTELLATIONS collection, creating large-scale pieces using watercolor, ink, and cutouts. Conversated in Italian and English in order to collaborate with Italian artists. Helped check grammar and spelling in conversations between Pietro and English-speaking clients. Moved paintings for studio photo shoots, and general organization.

Volunteer Experience

AIGA Mentorship

Boston, MA | May 2021 to Present

Accepted into the Boston AIGA mentorship program, and paired with professional in order to aid in career development.

Peer Advisor

Philadelphia, PA | January 2021 to May 2021

Advised a group of new members of the Tyler Graphic & Interactive Design major.

Jewish Heritage Program Intern

Philadelphia, PA | 2017 to May 2021

Work to integrate Judaism & Jewish culture, & the values of those at my university. Strive to accomplish social engagement, community service, & Judaic enrichment, with a team of other Jewish students.

Wish Granter

Boston, MA | 2013 to 2020

Served as a primary contact for wish recipients & their families. Helped determine the child's wish & see it through its entirety.

Achievements

Group Exhibition

Galeria WIT in Warsaw, Poland: 2021 Two posters selected to be shown in exhibition.

Menei Scholarship Recipient

Tyler School of Art: 2020 Election by Graphic Design faculty nomination, based on outstanding performance within program.

Junior GAID Restaurant Showing

Tyler School of Art: 2020 Lox and Key displayed to showcase restaurant design.

Artist Showcase

Tyler School of Art: 2018 2-D drawing selected to be exhibited in school-wide arts showcase.

World Traveler

On an ongoing adventure, enjoy seeing & exploring this amazing planet we live on. Have visited; Mexico, France, UK, Italy, Switzerland, Hungary, Spain, Croatia, Belgium, Portugal, Holland, Austria, & the Czech Republic.