



Graphic Designer
allytuttdesign.com
allytutt@gmail.com

Education

Tyler School of Art & Architecture,
Temple University
Bachelor of Fine Arts,
Graphic & Interactive Design
3.8 GPA | Dean's List
Graduation: May 2021

Skills

Mac & Microsoft
Adobe Creative Suite
Illustrator
Dimension/Stager
Photoshop
InDesign
Acrobat
After Effects
Copy Writing
Shopify
Spark AR Studio
Mail Chimp
Canva
Written & Verbal Communication
Time Management

Experience

Graphic Designer | 160/90 Philadelphia

Philadelphia, PA | August 2022 to March 2023

Working for a global marketing agency, specializing in higher education. Collaborating in person with members across all office teams, to create one-of-a-kind brands. Building print-ready assets to be used nationwide in large-scale media buys.

Freelance Designer

January 2022 to August 2022

Clients include but are not limited to; Flight Camp, By Dami Studios, Chick Invitations, Eliqs, Meek Mill, Professional Cannabis Group, and Confidence is a Choice.

Graphic Designer and Brand Strategist | Paper Boy Media Group

Philadelphia, PA | August 2021 to January 2022

Worked on a tight-knit team of creatives, in the early stages of company development. Balanced a multitude of clientele ranging from; musicians, food and beverage, travel, to corporate branding. Aided in personal brand development and portfolio presentation.

Graphic Designer and Brand Strategist | Catapult Thinking

Boston, MA | June 2021 to August 2021

Responsibilities included packaging design, copy writing, ad concepts, and brand strategy. Worked in a tight knit team to deliver thoughtful and strategic solutions to issues that arise in established brands. Clients include; Boar's Head, Bierman ABA, Behold Cannabis, KASK Safety, and Henry Shien.

Graphic Design Intern | Rafi Nova

Needham, MA | May 2020 to June 2021

Focusing on branding & advertising for a unique family-owned start-up business. Company advertising ranges from; paid social media assets, to packaging for products & promotions, to in-store signage to attract local customers. Working on the back end of the Shopify website, managing & organizing the appearance & functionality of online stores.

Studio Assistant | Pietro Ruffo

Rome, Italy | January 2019 to May 2019

Worked specifically in the CONSTELLATIONS collection, creating large-scale pieces using watercolor, ink, and cutouts. Conversated in Italian and English in order to collaborate with Italian artists. Helped check grammar and spelling in conversations between Pietro and English-speaking clients. Moved paintings for studio photo shoots, and general organization.

Volunteer Experience

AIGA Mentorship

Boston, MA | May 2021 to Present

Accepted into the Boston AIGA mentorship program, and paired with professional in order to aid in career development.

Peer Advisor

Philadelphia, PA | January 2021 to May 2021

Advised a group of new members of the Tyler Graphic & Interactive Design major.

Jewish Heritage Program Intern

Philadelphia, PA | 2017 to May 2021

Work to integrate Judaism & Jewish culture, & the values of those at my university. Strive to accomplish social engagement, community service, & Judaic enrichment, with a team of other Jewish students.

Wish Granter

Boston, MA | 2013 to 2020

Served as a primary contact for wish recipients & their families. Helped determine the child's wish & see it through its entirety.

Achievements

Galeria WIT - Group Exhibition

Two posters selected to be shown in exhibition.

Menei Scholarship Recipient

Election by Graphic Design faculty nomination, based on outstanding performance within program.

Artist Showcase

2-D drawing selected to be exhibited in Tyler School of Arts showcase.